



BWW TV: Camp Broadway's Thanksgiving Parade Rehearsal

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Camp Broadway, the award-winning theater arts education and audience development company and American icon, Kermit the Frog, will lead 300 performance-loving kids, ages 10-17, in an original Closing number "I Believe in Santa Claus," live in the 82nd Annual Macy's Thanksgiving Day Parade®, which will be televised on NBC-TV This morning beginning at 9am. BWW TV snuck into rehearsal as the young performers got ready for the big day! To watch a special video with Kermit the Frog as he chats about singing the big finale number with the Camp Broadway gang, click [here](#).

Camp Broadway, under the direction of Artistic Director Tony Parise, has been selected to perform the parade's closing number, "I Believe in Santa Claus" with music written by Wesley Whatley and lyrics by Bill Schermerhorn, Macy's Creative Director. The performance celebrates kids being in the Parade and the fantasy world of the 82nd Anniversary of the Macy's Thanksgiving Day Parade®.

Camp Broadway (founded in 1995) offers unique opportunities to participate in exciting, hands-on, live musical theatre experiences. We give people access to the world of Broadway by connecting them to professional Broadway performers, choreographers and directors. Each summer, Camp Broadway provides week-long, theatre intensives in New York City and in various cities across the country to theatre-loving kids. During the course of the year, the organization also provides interactive, customized performing arts workshops for visitors to New York City, both children and adults.

As the publisher of StageNOTES Study Guides, Camp Broadway serves as an informational resource for educators. All guides meet the criteria of the State's educational curriculum standards, and provides educationally-rich classroom training on various Broadway shows.

Camp Broadway designs and oversees the Adventure Theatre, the theatre component to the onboard children's activity programming for the Royal Caribbean cruise line.



The Educational Theatre Association (EdTA) and Camp Broadway are in partnership to give Broadway producers a way to provide underprivileged children access to their shows. EdTA is an international non-profit organization with a mission to promote and strengthen theatre education as a means of life-long learning.

Since 2003, Camp Broadway has given over 2,000 children the opportunity to become a part of a thrilling American tradition, the Annual Macy's Thanksgiving Day Parade®. Each November, hundreds of children come to New York from all across the country to work with Broadway professionals. These workshops and rehearsals culminate in an exciting, nationally-televised, live performance in the parade.

Visit www.campbroadway.com for additional information.

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